

CASE STUDY



OPERATION REBRAND

“We learned so much about ourselves by working with the talented and creative team at Ajax Union. They communicate like pros and execute flawlessly.”

- John Cioffi, Partner

RESULTS

3X Amount of leads within a 30 day period

2X Amount of leads within a 30 day period

PROBLEM

Missing a unified message, lack of core values and identity.

SOLUTION

- Create new logo and tagline.
- Rebrand marketing and website.
- Responsive design to make the site mobile friendly.

