

CASE STUDY



CONVERT LEADS TO SALES

“Ajax Union delivers the best ROI with their B2B lead generation and nurturing services. Plus, they are so much fun to work with, we really feel like they are part of our family.”

- Jeffrey Gitomer, Author of “The Little Red Book of Sales.”

RESULTS

- 10X Amount of leads in a single quarter
- 50% Increase in quality of leads

PROBLEM

Ineffective marketing, resulting in lack of sales and marketing leads.

SOLUTION

- Create new landing page to boost conversion.
- Created a search marketing and social marketing campaign to target the right audience.

