We learned so much about ourselves by working with the talented and creative team at Ajax Union. They communicate like pros and execute flawlessly.”

- John Cioffi, Partner

**PROBLEM**

Missing a unified message, lack of core values and identity.

**SOLUTION**

- Create new logo and tagline.
- Rebrand marketing and website.
- Responsive design to make the site mobile friendly.

**RESULTS**

- the increase of website traffic (3X)
- the amount of leads (2X)

**OPERATION REBRAND**

CASE STUDY